UNITED STATES DISTRICT COURT
MIDDLE DISTRICT OF FLORIDA
TAMPA DIVISION

FEDERAL TRADE COMMISSION,

Plaintiff,

v. **Case No: 8:15-cv-2231-T-35TBM**

ROCA LABS, INC., a corporation, ROCA LABS NUTRACEUTICAL USA, INC., a corporation, DON JURAVIN, individually and as an officer of Roca Labs, Inc. and Roca Labs Nutraceutical USA, Inc., GEORGE C. WHITING, individually, and as an officer of Roca Labs, Inc. and Roca Labs Nutraceutical USA, Inc.,

Defendants.
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ORDER

THIS CAUSE comes before the Court for consideration of the Motion to File Brief as *Amici Curiae* (Dkt. 26) filed by Yelp, Inc., AVVO, Inc., and Mediolex, Ltd. d/b/a Complaints Board (collectively "*Amici Curiae*"). In the Motion, *Amici Curiae* request leave of the Court to file their proposed Brief of *Amici Curiae* (Dkt. 26-2) relative to the FTC's request for a preliminary injunction against Defendants in this case. Additionally, *Amici Curiae* request that the Court allow them to participate in oral argument at the preliminary injunction hearing set in this matter on Thursday, October 22, 2015. *Amici Curiae* inform the Court that the FTC has stated that it neither consents nor opposes the request and that Defendants oppose the request.

Upon consideration, the Court hereby **GRANTS** the Motion to File Brief as *Amici Curiae*. (Dkt. 26) The Brief of *Amici Curiae* (Dkt. 26-2) is deemed filed as of the entry

of this Order. The **CLERK** is directed to docket the Brief of *Amici Curiae* (Dkt. 26-2) along with its exhibits (Dkt. 26-3, 26-4, 26-5, 26-6, 26-7, 26-8) in this case. Additionally, *Amici Curiae* shall be permitted to appear at the preliminary injunction hearing. However, the extent to which *Amici Curiae* shall be permitted to address the Court will be determined at the hearing upon consideration of the interests of the Parties and upon consideration of the nature of Defendants' opposition.

DONE and **ORDERED** in Tampa, Florida, this 20th day of October, 2015.

MARY S. SCRIVEN
UNITED STATES DISTRICT JUDGE

Copies furnished to:
Counsel of Record
Any Unrepresented Person