United States District Court
Southern District of Texas
ENTERED
July 02, 2026
Nathan Ochsner, Clerk

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF TEXAS
HOUSTON DIVISION

FEDERAL TRADE COMMISSION,	§	
	§	
Plaintiff,	§	
	§	
VS.	§	**CIVIL ACTION NO. 4:20-CV-02717**
	§	
ZAAPPAAZ, LLC, *et al.*,	§	
	§	
Defendants.	§	

ORDER FOR BRIEFING

On June 23, 2026, the parties in this case participated in a settlement conference before Magistrate Judge Peter Bray. *See* Minute Entry of June 23, 2026. The case did not settle, and Judge Bray declared that the parties had reached an impasse in settlement negotiations. *Id*.

The Court therefore **ORDERS** that both parties submit briefing on or before July 20, 2026, regarding the calculation of damages under 15 U.S.C. § 57(b) for customers who received their Zaappaaz orders late, including those customers who paid for expedited shipping. Any responses must be filed on or before July 27, 2026.

IT IS SO ORDERED.

Signed at Houston, Texas on July 2, 2026.

Keith P. Ellison
United States District Judge