UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF FLORIDA

CASE NO. 26-CV-60976-SINGHAL/STRAUSS

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

INNOVATIVE PARTNERS, LP, *et al.*,

Defendants.
_____/

ORDER SETTING SETTLEMENT CONFERENCE

THIS CAUSE has been referred to the undersigned for a settlement conference. It is hereby **ORDERED AND ADJUDGED** that a Settlement Conference in this matter will be held before the undersigned commencing at **9:30 a.m.** on **November 6, 2026**, at the United States Courthouse, 299 E. Broward Boulevard, Fort Lauderdale, Florida.

The parties shall adhere to the following additional instructions:

1. On or before **October 27, 2026**, the parties shall each submit (via email to strauss@flsd.uscourts.gov) a Confidential Settlement Statement of no more than twelve (12) pages, double-spaced, setting forth the following information: (a) background regarding the parties; (b) a concise statement of the key stipulated and disputed factual and legal issues; (c) a candid evaluation of the strengths and weaknesses of the party's case; (d) a candid evaluation of the party's "best day" and "worst day" in court (including estimates of what the party may receive or owe in damages and what the party may owe, through trial, for its own attorney's fees and the opposing party's attorney's fees, if applicable); (e) the party's position on settlement (i.e., what you are or may be willing to settle for, including any non-monetary terms or conditions); (f) the results of any previous settlement negotiations, **including, but not limited to, the last**

demand/offer made; (g) whether there may be any difficulty in collecting to satisfy any judgment; (h) any other information that may be helpful in working towards a fair settlement; and (i) the names of all individuals who will be attending the settlement conference. In a case involving a fee-shifting statute or contractual fee provision, any party seeking fees must include a statement of the amount of fees sought, including the hourly rate and number of hours expended to the date of submission.

2. The Settlement Conference shall be attended by all parties, corporate representatives, and their counsel. No remote appearances will be permitted. Each party shall have a party representative present with full authority to negotiate and finalize any settlement agreement reached. Failure of a party representative with full and final authority to make and accept offers of settlement to attend this Settlement Conference may result in the undersigned's *sua sponte* recommendation that sanctions be entered against the offending party.

3. In the event that a monetary settlement would be payable from proceeds of an insurance policy, a claims professional/representative(s) from the party's insurer with full and final authority to authorize payment to settle the matter up to the full limits of the party's policy(s) or the most recent demand, whichever is lower, shall also be present.

4. In some, but not all, cases, the Court may give each party approximately five (5) minutes to make an opening statement at the beginning of a Settlement Conference. Because the Court will not be making any rulings at the Settlement Conference, the Court encourages each party to view this opening statement as an opportunity to communicate relevant information or positions to the opposing party, rather than as a means of convincing the Court of the legal or factual correctness of its positions.

5. The Settlement Conference will not be continued absent a written motion and a showing of compelling circumstances.

6. In the event this matter settles prior to the scheduled Settlement Conference, the parties shall immediately advise the undersigned's chambers.

7. All representations and statements made at the Settlement Conference shall remain confidential.

8. The parties are notified that the Court does not provide interpreter services in civil cases. In the event that a party or corporate representative does not speak fluent English, that party must arrange for the attendance of an interpreter.

9. Sanctions may be imposed for failure to follow any of the requirements of this Order.

DONE AND ORDERED in Fort Lauderdale, Florida, this 14th day of August 2026.

Jared Strauss

Jared M. Strauss
United States Magistrate Judge